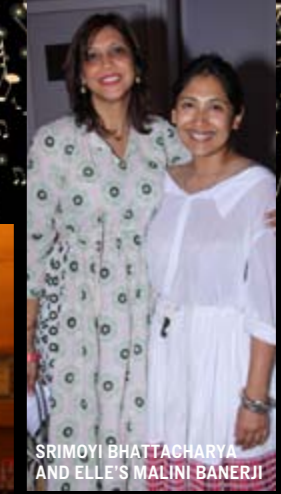




THE ELLE CURATES BOOTH



SABA AZAD



SRIMOYI BHATTACHARYA AND ELLE'S MALINI BANERJI



POOJA BEDI



DR RAKESH JALALI



DEVEIKA BHOJWANI AND FARHAD JAMAL



NIMISH SHAH



RAELL PADAMSEE



COLSTON JULIAN



OGAAN'S PRAMITI MADHAVJI WITH SONAL SHAH AND SONIA BAJAJ



RAHUL AKERKAR



OGAAN'S ARIF AYYUB

MIGHTY HEART

Mumbai's kindest came together for a greater good at the latest edition of the ELLE Carnival For A Cause

Whether you count the designer discounts, the drool-worthy spread of desserts and delicacies by Vivanta By Taj - President, a silent auction that featured brands like Hermès and Gucci, or wine partner Sula's free-flowing champagne at the open bar—the Mumbai edition of ELLE's Carnival For A Cause: Music Series was the place to be for more reasons than one.

From Péro and Ikai By Ragini Ahuja to Isharya, Kanika Goyal and Ruchika Sachdeva—the designer gala hosted the best names in fashion. The ELLE Curates booth offered brands such as Masaba Gupta, Amit Aggarwal, Sanchita, Raw Mango and 11.11, among others, at throwaway



AASHI BHARTIA AND SURESH BHOJWANI



AMYRA DASTUR

prices. Through the afternoon, all-girl live music quartet InDiva belted out their signature folk fusion tunes, before electro-swing duo Stuart DaCosta and Pawan Benjamin took over. DJs Kunal Bambawale and Damé D'Silva brought the evening to a peppy end.

This time too, fashion and hospitality's finest proved to be their generous best as they opened their hearts (and their purses) to raise funds for the treatment of breast cancer patients at the Tata Memorial Hospital. Looking to do some good with that dose of retail therapy? You know where to come next year.



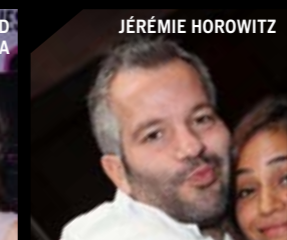
INDIVA



ROHAN GAVASKAR AND MOHAMMAD AZHARUDDIN



FAHAD SAMAR AND NONITA KALRA



JÉRÉMIE HOROWITZ



TAMIRA SHAH



VIKRAM RAIZADA



TAROT READER KAVITA BHAGAT



THE SILENT AUCTION



KUNAL BAMBAWALE AND DAMÉ D'SILVA



ASIM MERCHANT AND KARISHMA BAJOR

BEAUTY DONORS

- Bobbi Brown
- Chambor
- Clinique
- Dior
- Elizabeth Arden
- Estée Lauder
- Forest Essentials
- Innisfree
- Kama Ayurveda
- Lakmé
- Sally Hansen
- Shiseido
- Tarz Distribution
- Yves Rocher



VIVANTA BY TAJ - PRESIDENT'S ASHRAFI MATCHESWALA AND NANDITA IYER



TAROT READER SHAMBHAVI CHHUGANI



STUART DACOSTA

ADDRESS BOOK

- Tarot card readers
- Kavita Bhagat
098200 80562
- Shambhavi Chhugani
098902 49456
- Photo booth
- The Photo Booth
099241 03041



PAWAN BENJAMIN



AJOY ADVANI



KARAN BERRY AND LEON VAZ



SABINA AND ANIL CHOPRA



AVNI RAMBHIYA, MITESH RAJANAI AND KARUNA LAUNGANI

- Cécile D'ascoli
- Confluence by Swarovski
- Ekaya
- En Inde
- Gaurav Gupta
- Happy socks
- Hemant & Nandita
- Ikka Dukka
- JJ Valaya
- Kavita Bhartia
- Lovebirds
- LoveStruckCow
- MadSamTinZin
- Malasa
- Masaba
- Meesha
- Misho by Suhani Parekh
- N&S GAIA by Sidharth Sinha
- Nachiket Barve
- Namrata Joshipura
- Nikasha
- Nimai
- NorBlack NorWhite
- Olivia Dar
- Origin one
- Pankaj & Nidhi
- Payal Khandwala
- Payal Pratap
- Pernia Qureshi Label



KRITIKA GILL



AARTI AND KAILASH SURENDRANATH



ANJALI GAEKWAR

- Pia Pauro
- Rahul Mishra
- Rajesh Pratap
- Rashmi Varma
- Raw Mango
- Rishta by Arjun Saluja
- Ritika Sachdeva
- Ritu Kumar
- Rohit Gandhi + Rahul Khanna
- Sabyasachi
- Sanchita
- Shantanu & Nikhil
- Shingora
- Shivan & Narresh
- Sneha Arora
- Suhani Pittie
- Suket Dhir
- Suneet Varma
- The Summer House
- Varun Bahl
- Veruschka by Payal Kothari

SAMEER SAVARAA AND NISHA KHIANI



FASHION DONORS

- 11.11
- Abraham & Thakore
- Amit Aggarwal
- Amrapali
- Amrita Thakur
- Anavila
- Ashdeen
- Ashima Leena
- Ashish N Soni
- Atsu
- Avni Bhuva
- Azara by Alpana & Neeraj Bhane

DESIGNER BAZAAR

- 431- 88 by Shweta Kapur
- Aarti Vijay Gupta
- Anuj Bhutani
- Aruni
- Bodice
- Chicory Chai
- Dhruv Kapoor
- Ikai by Ragini Ahuja
- Isharya
- JODI
- Kanika Goyal
- Lacquer Embassy
- Lune
- Péro by Aneeth Arora
- Poem
- Poochki
- Quo by Ishita Mangal
- Rara Avis
- Silvense
- The Ikat Story
- The Pot Plant
- The Summer House
- Three by Pallavi Dhyani
- Whim by Poorvi Zariin



SHAKEEL SUTARWALA



MADHOO

THE SILENT AUCTION

- Abaca
- Adil Ahmad
- All Things Nice
- Apartment 9
- BoConcept
- Carpet Cellar
- Christian Louboutin
- CuroCarte
- Dior
- Gucci
- Hermès
- Imagica
- Isharya
- Mishcat Co.
- OBEETEE
- Patine
- Portside Café
- Red Blue And Yellow
- Sarita Handa
- Second Floor Studio
- Shantanu & Nikhil Sula

Kedar Nene