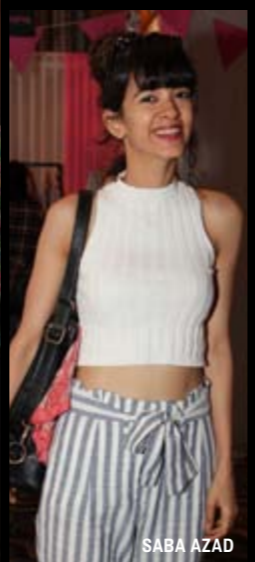


THE ELLE CURATES BOOTH



SABA AZAD



SRIMOYI BHATTACHARYA AND ELLE'S MALINI BANERJI



POOJA BEDI



DR RAKESH JALALI



DEVEIKA BHOJWANI AND FARHAD JAMAL



AASHITI BHARTI AND SURESH BHOJWANI

MIGHTY HEART

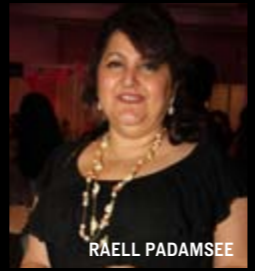
Mumbai's kindest came together for a greater good at the latest edition of the ELLE Carnival For A Cause

Whether you count the designer discounts, the drool-worthy spread of desserts and delicacies by Vivanta By Taj - President, a silent auction that featured brands like Hermès and Gucci, or wine partner Sula's free-flowing champagne at the open bar—the Mumbai edition of ELLE's Carnival For A Cause: Music Series was the place to be for more reasons than one.

From Péro and Ikai By Ragini Ahuja to Isharya, Kanika Goyal and Ruchika Sachdeva—the designer gala hosted the best names in fashion. The ELLE Curates booth offered brands such as Masaba Gupta, Amit Aggarwal, Sanchita, Raw Mango and 11.11, among others, at throwaway



NIMISH SHAH



RAELL PADAMSEE



COLSTON JULIAN



AMYRA DASTUR



OGAAN'S PRAMITI MADHAVJI WITH SONAL SHAH AND SONIA BAJAJ



RAHUL AKERKAR



OGAAN'S ARIF AYYUB

prices. Through the afternoon, all-girl live music quartet InDiva belted out their signature folk fusion tunes, before electro-swing duo Stuart DaCosta and Pawan Benjamin took over. DJs Kunal Bambawale and Damé D'Silva brought the evening to a peppy end.

This time too, fashion and hospitality's finest proved to be their generous best as they opened their hearts (and their purses) to raise funds for the treatment of breast cancer patients at the Tata Memorial Hospital. Looking to do some good with that dose of retail therapy? You know where to come next year.



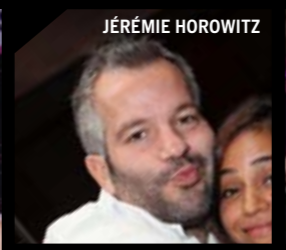
INDIVA



ROHAN GAVASKAR AND MOHAMMAD AZHARUDDIN



FAHAD SAMAR AND NONITA KALRA



JÉRÉMIE HOROWITZ



TAMIRA SHAH



VIKRAM RAIZADA



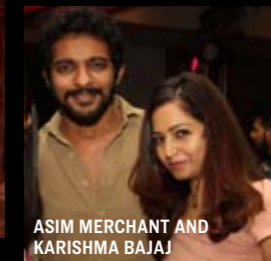
TAROT READER KAVITA BHAGAT



THE SILENT AUCTION



KUNAL BAMBAWALE AND DAMÉ D'SILVA



ASIM MERCHANT AND
KARISHMA BAJAJ



KRITIKA GILL



AARTI AND KAILASH
SURENDRANATH



ANJALI GAEKWAR

BEAUTY DONORS

Bobbi Brown
Chambor
Clinique
Dior
Elizabeth Arden
Estée Lauder
Forest Essentials
Innisfree
Kama Ayurveda
Lakmé
Sally Hansen
Shiseido
Tarz Distribution
Yves Rocher



SHAKEEL SUTARWALA



MADHOO



VIVANTA BY TAJ - PRESIDENT'S
ASHRAFI MATCHESWALA AND NANDITA IYER

THE SILENT AUCTION

Abaca
Adil Ahmad
All Things Nice
Apartment 9
BoConcept
Carpet Cellar
Christian Louboutin
CuroCarte
Dior
Gucci
Hermès
Imagica
Isharya
Mishcat Co.
OBEETEE
Patine
Portside Café
Red Blue And Yellow
Sarita Handa
Second Floor Studio
Shantanu & Nikhil
Sula



TAROT READER
SHAMBHAVI CHHUGANI



PAWAN BENJAMIN



STUART DACOSTA

ADDRESS BOOK

Tarot card readers
Kavita Bhagat
098200 80562
Shambhavi Chhugani
098902 49456
Photo booth
The Photo Booth
099241 03041



AJOY ADVANI

KARAN BERRY AND LEON VAZ



Kedar Nene



SABINA AND ANIL CHOPRA



AVNI RAMBHIYA, MITESH
RAJANAI AND KARUNA LAUNGANI

FASHION DONORS

11.11
Abraham & Thakore
Amit Aggarwal
Amrapali
Amrita Thakur
Anavila
Ashdeen
Ashima Leena
Ashish N Soni
Atsu
Avni Bhuvra
Azara by Alpana & Neeraj
Bhane

Cécile D'ascoli
Confluence by Swarovski
Ekaya
En Inde
Gaurav Gupta
Happy socks
Hemant & Nandita
Ikka Dukka
JJ Valaya
Kavita Bhartia
Lovebirds
LoveStruckCow
MadSamTinZin
Malasa
Masaba
Meesha
Misho by Suhani Parekh
N&S GAIA by Sidharth Sinha
Nachiket Barve
Namrata Joshipura
Nikasha
Nimai
NorBlack NorWhite
Olivia Dar
Origin one
Pankaj & Nidhi
Payal Khandwala
Payal Pratap
Pernia Qureshi Label

SAMEER SAVARAA AND
NISHA KHIANI



Pia Pauro
Rahul Mishra
Rajesh Pratap
Rashmi Varma
Raw Mango
Rishta by Arjun Saluja
Ritika Sachdeva
Ritu Kumar
Rohit Gandhi + Rahul Khanna
Sabyasachi
Sanchita
Shantanu & Nikhil
Shingora
Shivan & Narresh
Sneha Arora
Suhani Pittie
Suket Dhir
Suneet Varma
The Summer House
Varun Bahl
Veruschka by Payal Kothari

DESIGNER BAZAAR

431- 88 by Shweta Kapur
Aarti Vijay Gupta
Anuj Bhutani
Aruni
Bodice
Chicory Chai
Dhruv Kapoor
Ikai by Ragini Ahuja
Isharya
JODI
Kanika Goyal

Lacquer Embassy
Lune
Péro by Aneeth Arora
Poem
Poochki
Quo by Ishita Mangal
Rara Avis
Silvense
The Ikat Story
The Pot Plant
The Summer House
Three by Pallavi Dhyani
Whim by Poorvi
Zariin